

#### WHAT CAN I DO?

Be part of the solution ...

A new EU programme of International Urban Cooperation

Let's join forces today!

## JOIN FORCES FOR A BETTER URBAN ENVIRONMENT!

**Europe's International Urban Cooperation programme (IUC)** 









#### **GLOBAL IMPERATIVES**

The IUC programme boosts international urban cooperation with EU partners in Asia and the Americas. With a budget of over EUR 20 million, the IUC effectively supports Habitat III goals as well as the Paris Agreement and the Agenda 2030 Sustainable Development Goals.

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#### WHAT IS THE CHALLENGE?

Around 54% of the world's population lives in cities – and the number is growing. More urban dwellers means more wealth creation, but also higher pressure on urban services (energy, water, health, transport, housing), which in turn produces adverse effects on the environment and challenges to the quality of life. At the global level, this creates a major challenge in terms of climate change. It also makes cities best placed to tackle this issue.

#### WHAT IS THE RESPONSE?

European cities are keen to cooperate with other cities around the world, to share knowledge and create innovative solutions, and to generate new economic opportunities in the process. The IUC programme helps them do this, and it can help your city too!



#### **HOW DOES IT WORK?**

IUC creates city-to-city or region-to-region cooperation involving EU and non-EU partners. Part of the solution is to work closely with the private sector, and the programme will help to bring together businesses inside and outside the EU. The programme is divided into **three parts covering five broad regions of the world.** 



# I. CITY-TO-CITY COOPERATION ON SUSTAINABLE URBAN DEVELOPMENT

By pairing up EU with non-EU partner cities, the IUC boosts access to expertise in urban development policy, helping cities promote smart, green and inclusive growth. Working with like-minded partners, it fosters better ways to plan, finance, develop, govern and manage cities, and support the New Urban Agenda decided in Quito.

Find a twin city matching your ambitions!



### II. PARTNERING TO COMBAT CLIMATE CHANGE

Cities consume two-thirds of the world's energy. The Covenant of Mayors initiative promotes local actions and facilitates city-to-city cooperation to reduce CO<sub>2</sub> emissions, adapt to climate change and ensure access to clean and affordable energy. It is rapidly attracting interest worldwide.

Become a sustainable city, too



#### III. REGION-TO-REGION COOPERATION WITH LATIN AMERICA

Cities and regions can generate growth by innovating and sharing expertise on clustering, global value chains and Smart Specialisation Strategies. This is important in Latin America where governments are trying to diversify their commodity-driven economies.

Be a pioneering region!