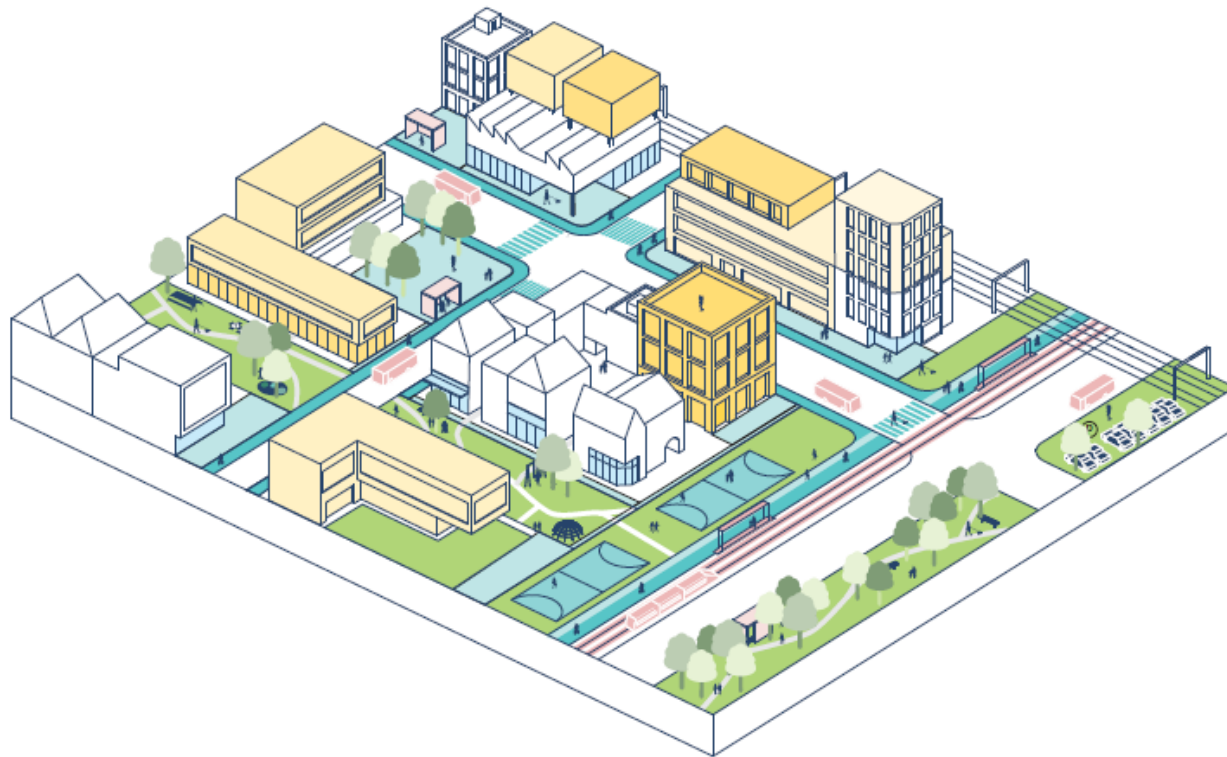


Urban Challenges: Fringe Solutions

Moderated by Jan Edøy



Practitioners' view

Volkmar Pamer

Urban gardening development in Vienna



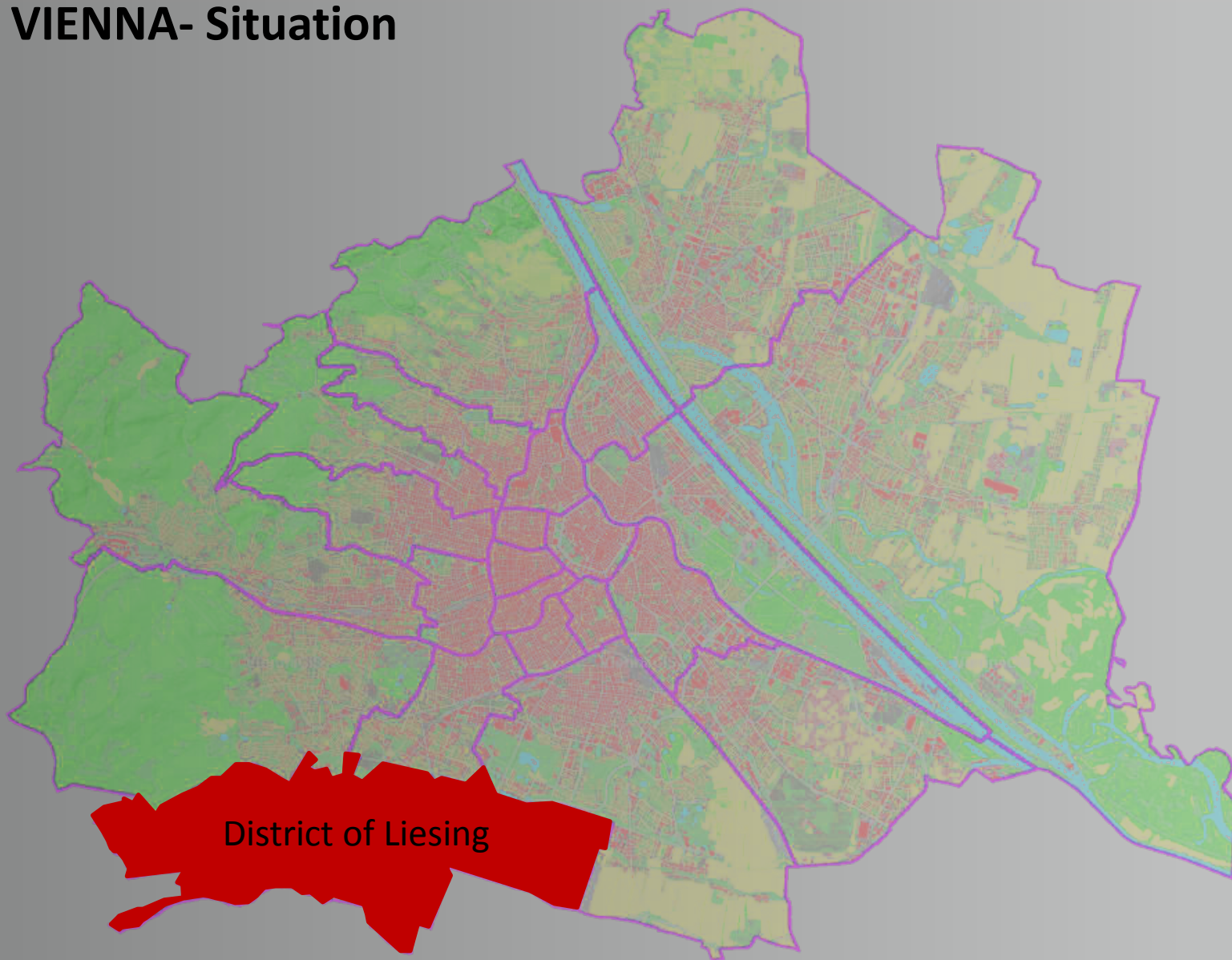
Urban gardening development in Southern Vienna

Volkmar Pamer

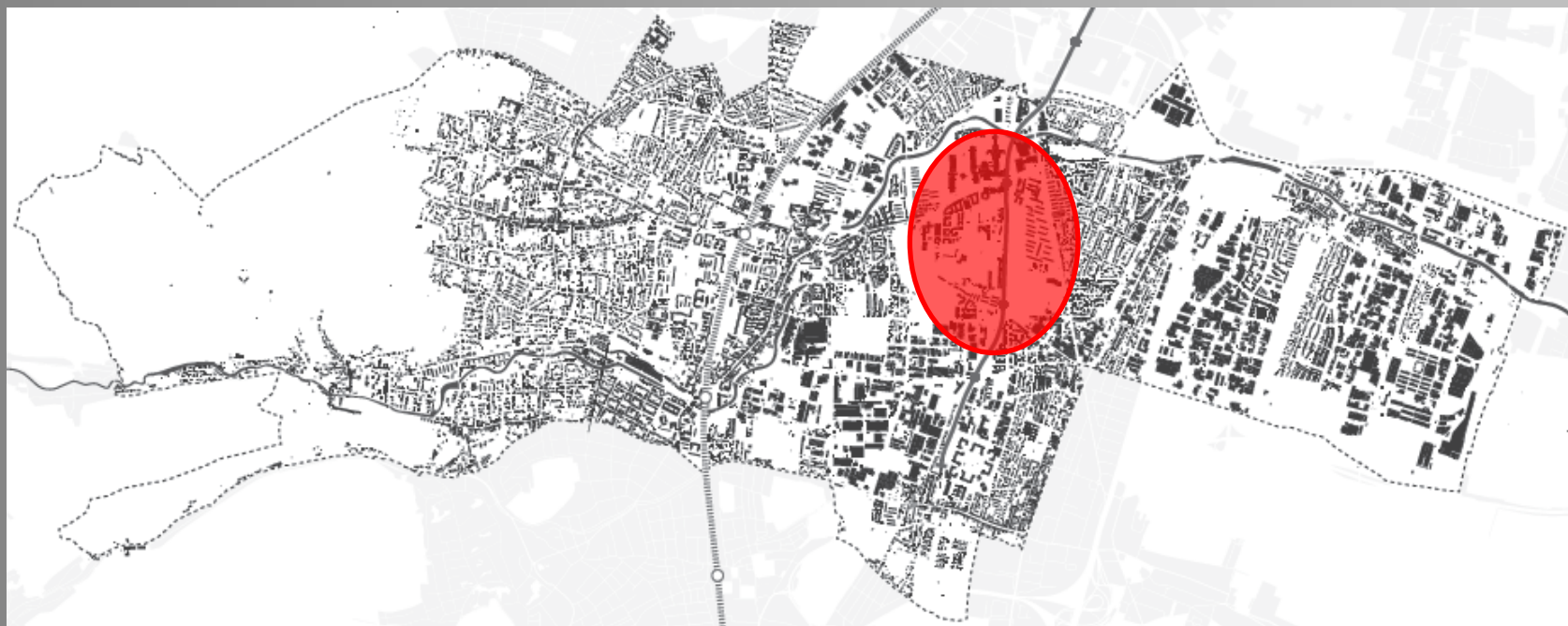
City of Vienna

13th June 2017

VIENNA- Situation



DEVELOPMENT of LIESING



1828

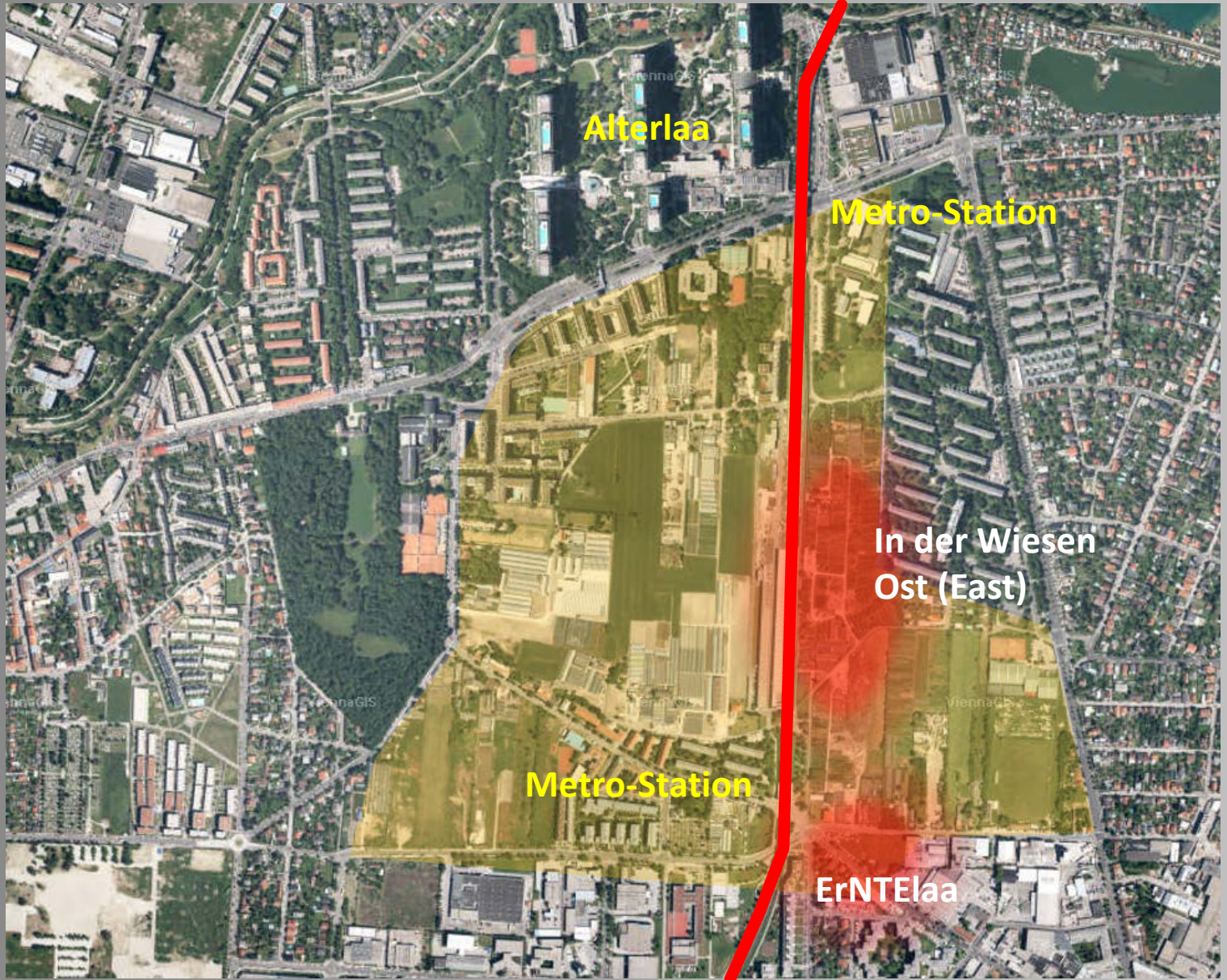
1938

1956

1996

2012

IN DER WIESEN (IN THE MEADOW)



IDENTITY OF THE PLACE



ASPECTS OF URBAN GARDENING

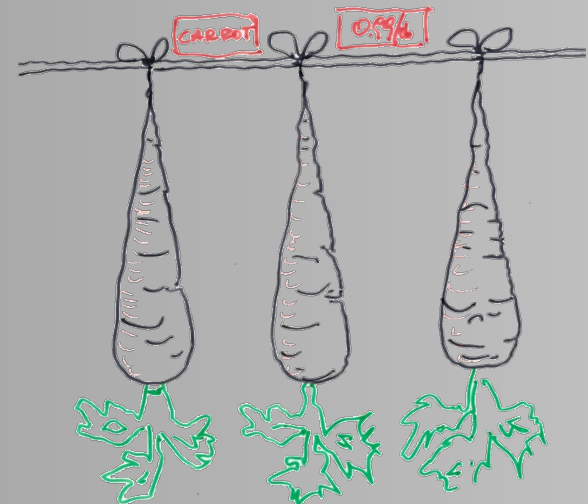
■ ECOLOGICAL



■ SOCIAL



■ EDUCATIONAL

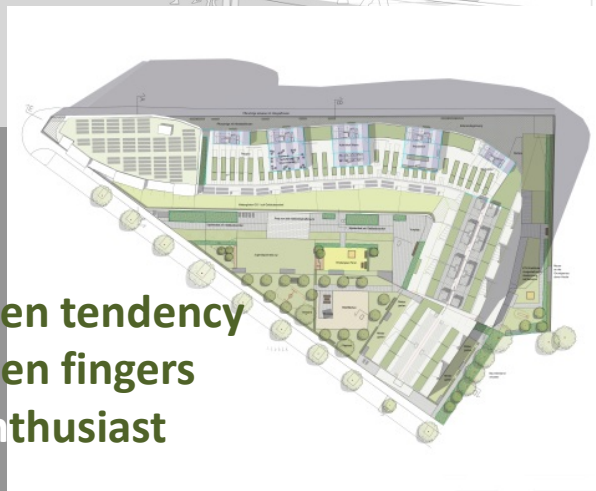


THE ERnteLAA PROJECT



Urban farming and subsidized housing

THE ERnteLAA PROJECT - Addressees



- **HIPSTER** with green tendency
- **TOWNIE** with green fingers
- **URBAN** nature enthusiast

Stadtmensch mit Grünbezug:

- den guten Dingen zugelen
- minimaler Einsatz im Garten
- Anbau: Kräuter/ Kleingemüse

Eigenversorgung:
50% Kräuter und 5% Gemüse



Handfester Städter mit grünem Daumen:

- liebt die Pflanzen und ihr Wachsen
- Einsatz auf der Terrasse als Hobby
- Anbau: Kräuter/ Gemüse

Eigenversorgung:
80% Kräuter und 30% Gemüse



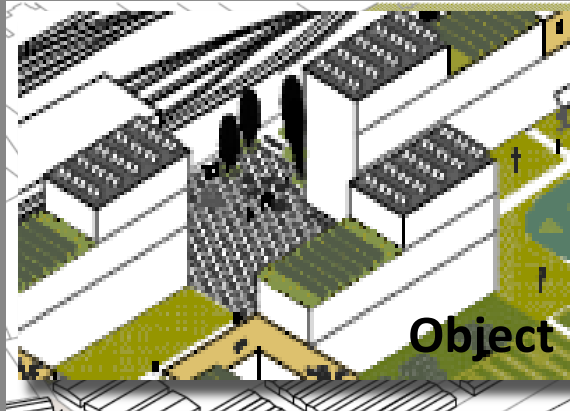
Naturliebhaber in der Stadt:

- definiert sich über den Garten
- mit beiden Ellenbogen im Humus
- Anbau: Kräuter/ Gemüse/ Früchte

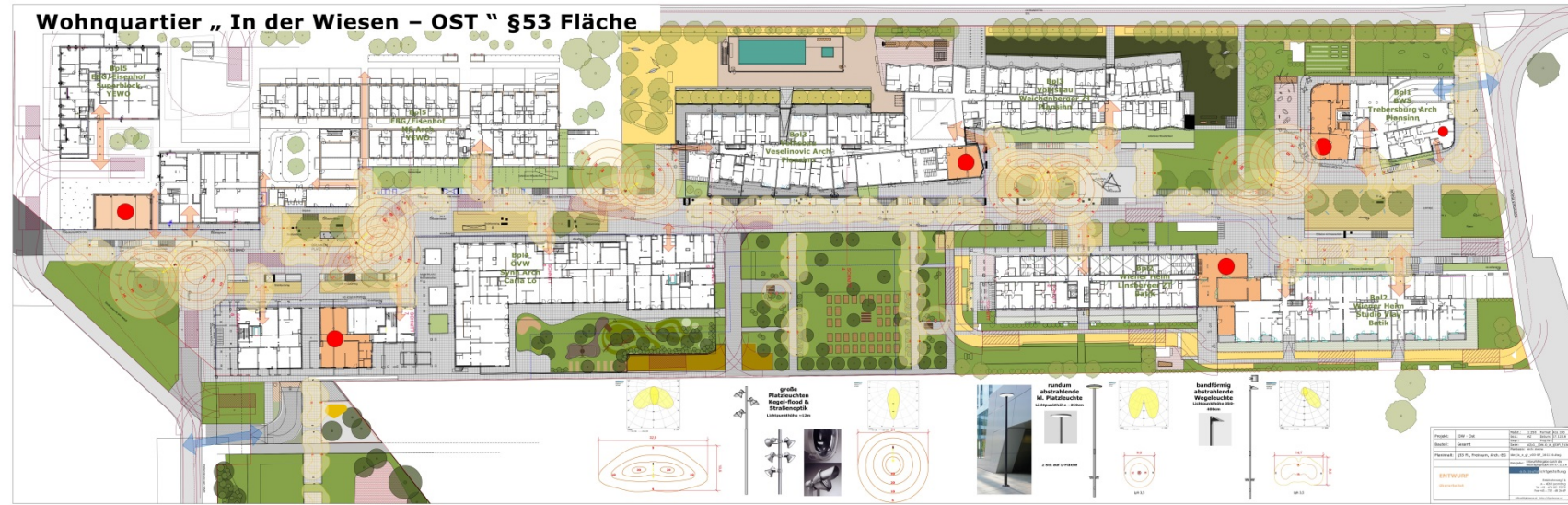
Eigenversorgung:
90% Kräuter, 70% Gemüse und 15% Obst



IN DER WIESEN EAST



Wohnquartier „In der Wiesen – OST“ §53 Fläche



IN DER WIESEN EAST



City of +Vienna

Vienna!
ahead
Urban Zoning

13 06 2017

SOME BASICS

- Multifunctional and intensive land use
- Holistic approach
- Density and Quality
- City of short tracks
- Awareness raising



**THAT'S IT !
MANY THANKS !
DANK U WEL !
TUSEN TAKK !**

Bedankt Terima kasih Paldies 谢谢 Teşekkür ederim Sipas Ευχαριστώ Dziękuję Gracias

ありがとうございます

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Danke Tack Хвала Go Raibh Maith Agat Mulțumesc Þakka þér Děkuji Dalu Спасибо Yauwa

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