

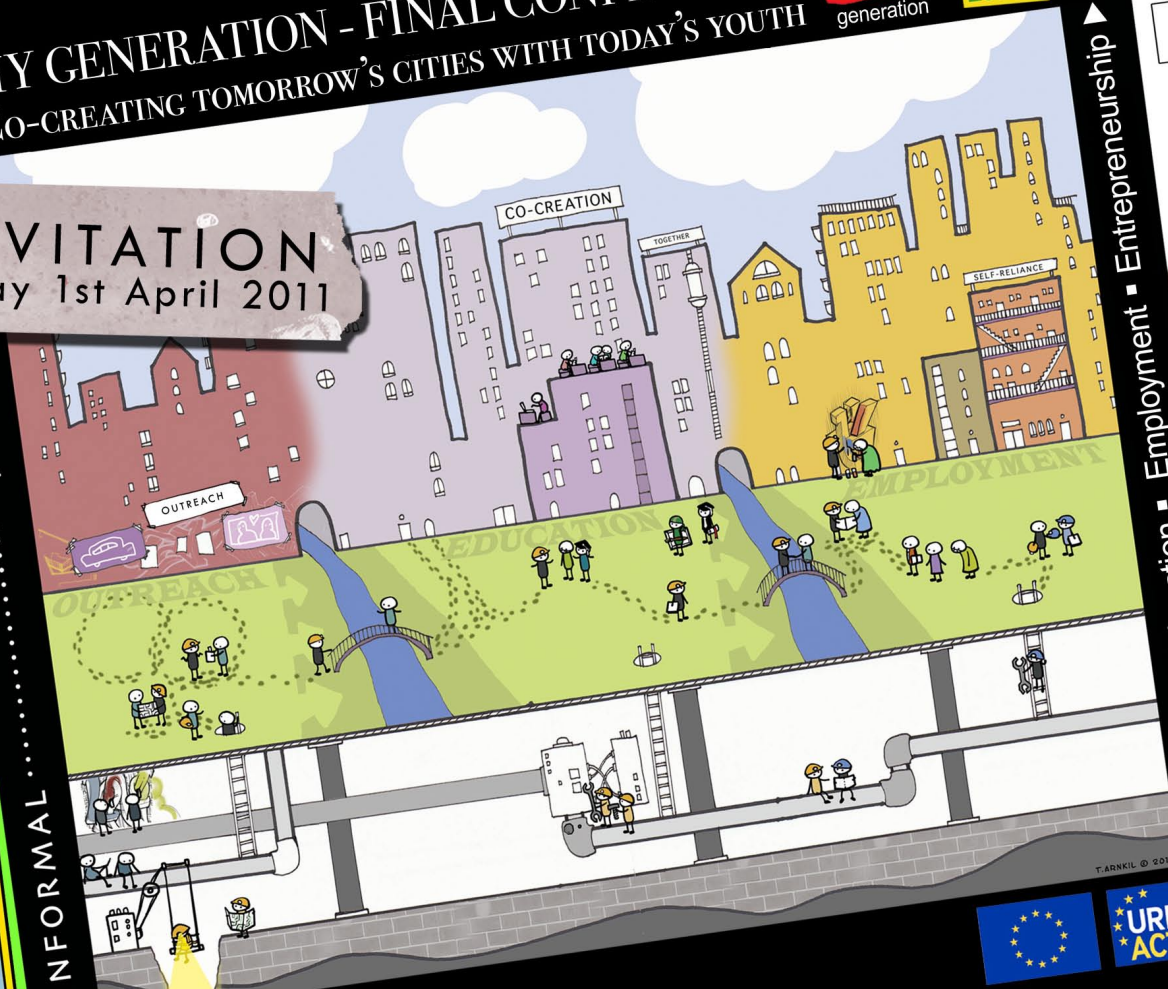
# MY GENERATION - FINAL CONFERENCE

CO-CREATING TOMORROW'S CITIES WITH TODAY'S YOUTH



Outreach

**INVITATION**  
Friday 1st April 2011



ASKED US  
WE WANT  
OUR  
AS  
RENEURS.

NING  
HELP -  
FOR IT.

FORM  
INFORMAL

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MARK'S STORY. (MY GENERATION-)



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The URBACT/MY GENERATION network, in co-operation with the Antwerp European Youth Capital 2011 organisation is proud to invite you to the:

## MY GENERATION – FINAL CONFERENCE, Friday 1st April 2011

### CO-CREATING TOMORROW'S CITIES WITH TODAY'S YOUTH

#### PROGRAMME

- 0830-0900: Coffee and registration
- 0900-0920: Welcome by Robert Voorhamme, the Antwerp Alderman for Education, Economy and Employment and Korrie Louwes, Rotterdam Alderman for Labourmarket, Higher Education, Innovation and Participation (tbc).
- 0920-0935: The My Generation Story: Co-creating tomorrow's cities with today's youth
- 0935-1000: Keynote Speech by [Aminul Hoque](#) MBE  
University of London, Goldsmiths College

**WORKSHOPS - MY GENERATION IS ABOUT INTERACTION AND CO-CREATION. OUR WORKSHOPS WILL REFLECT THESE THEMES - SO GET READY TO PITCH IN!**

- 1000-1115: Outreach workshop  
Transforming outreach: Share good practice in engaging with young people – tapping into their talents and realising their potential.
- 1115-1145: Coffee break (including a snack)
- 1145-1300: Transition to Working Life workshop  
Capturing informal skills of young people, connecting schools to the needs of the workplace and tapping into young people's natural entrepreneurialism
- 1300-1330: Plenary session: My Generation's challenge to Europe's cities  
Building on the lessons of My Generation to transform cities' youth policies through co-creation with young people.
- 1330-1500: Conference close and networking lunch

## OPTIONAL FIELD VISITS IN ANTWERP

1500-1700: **Proposed Visits (1 to be selected)**

- **PEER coaching by and for youngsters in Antwerp** - CDO North is an urban centre in Antwerp that provides a unique combination of on-the-job training and education to youngsters between 15 and 25 years old. Peer coaching is the core focus of the training programme. Annually, CDO North coaches 300 youngsters from 25 different ethnic backgrounds. Partner cities in the European League are involved in the programme, as well as the Council of Teachers in Antwerp, providing a forum for self-assessment and reflection. Visit the organisation, meet students and teachers and learn more about this unique programme!
- **Food, fire and fun!** - Social profit organisation Working and Learning Antwerp (WELA) coordinates projects for young people linking work and training in different sectors like metal working, carpentry and healthcare. In cooperation with the Fire department of the city of Antwerp, the organisation runs a restaurant where young people get on-the-job training. Visit the restaurant and hear more about this programme!
- **Generation A** - The city of Antwerp is proud to be European Youth Capital 2011! In this visit, you will meet the whole Communication Team, which is composed of six enthusiastic youngsters from the city of Antwerp who are responsible for all communication activities. The team is coached by a professional agency. Meet the team and find out everything you want to know about Antwerp Youth Capital 2011!
- **TROEF: Making dreams come true** - With the TROEF programme, Antwerp offers youngsters in the city the opportunity to make their dreams come true and to make Antwerp a better place for young people. Each year, the three best ideas receive support from the city. Visit two of these projects and meet the youngsters that are in charge!
- **SHOOT!** - SHOOT is the ultimate combination between street soccer and youth culture. This year, for the first time SHOOT is going European by the participation of youth soccer teams from all over Europe. Get a taste of the SHOOT experience and discover the Antwerp style of youth work in an active way by participating in one of the workshops or enjoy the atmosphere and watch the street soccer games!

**PARTICIPATION - Who should attend?** Professionals and young people interested in:

- Developing new insights into youth lifestyles and the aspirations of the young
- Fostering genuine youth involvement and co-creation throughout your work
- Providing positive activity and career alternatives for young people
- Promoting boundary crossing collaboration of various actors and services, particularly local communities, education, business and public officials
- Developing and disseminating good practice in engagement, collaboration and young entrepreneurship
- Developing City Plans to sustain positive action with young people in the future

## REGISTRATION

To register, please use the [registration form](#).  
Please register before 18 February 2011.

Participation in the workshop is free of charge, but the number of participants is limited. Travel and accommodation costs are to be covered by the participants.

## INFORMATION

Cleo Pouw, City of Rotterdam  
T +31 10 4894189 / E [c.pouw@obr.rotterdam.nl](mailto:c.pouw@obr.rotterdam.nl)  
[www.urbact.eu/my\\_generation](http://www.urbact.eu/my_generation)

## VENUE

[Cultural Congress Centre Elzenveld, Antwerp](#)

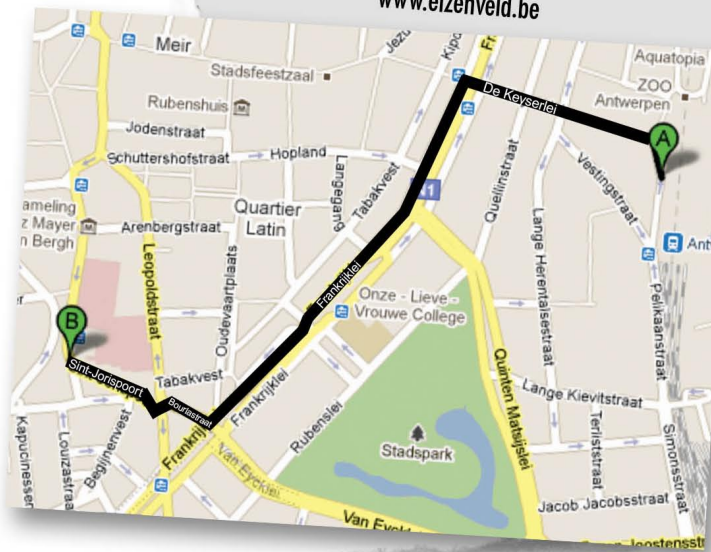
## ROUTE DESCRIPTION:

- From Antwerp Central Station (A) it is a 18 minute walk to Elzenveld congress centre (B)
- Tram 2, direction "Linkoever", get off at stop "Groenplaats"
- Tram 8, direction "Silsburg" get off at stop "Mechelseplein"

**AN EVENT YOU WILL REMEMBER!!**



VENUE:  
Cultural Congress Centre Elzenveld  
Lange Gasthuisstraat 45, Antwerp  
[www.elzenveld.be](http://www.elzenveld.be)



Connecting cities  
Building successes



The My Generation project has been co-financed by the European Regional Development Funds, through the URBACT II Operational Programme.

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