





# My Generation – La Vida Loca

Thursday /Jueves  
Session 2

**WE CAN CHANGE**

**WE CAN'T  
CHANGE**

**IMPORTANT**

**NOT  
IMPORTANT**


# Learning from Ice Sea Dead People



# So what have *they* learned?

- Time management
- Punctuality
- Reliability
- Business planning
- Marketing
- Handling the media
- Promotion/events management
- Sub-contracting/service commissioning
- Supply chain management
- Etc, etc, etc!!!

# So, what's the problem with schools...and what can we do to help?

What about valuing and building on young people's Talents?



What about the links to economic priorities?

What about preparing young people for working life?

What about supporting enterprising behaviours?